



**International**  
Association of Coaching®

## ***IAC® Student Membership***

**Become part of the world's newest and fastest  
growing profession.**

### ***Expanding the Path to Coaching Mastery***

*The IAC® is an independent, global coach certifying body. Our mission is to expand the path to coaching mastery by inspiring the on-going evolution and application of universal coaching standards. Coaching is a transformative process for personal and professional awareness, discovery and growth.*

**International Association of Coaching®**

Email: [membership@certifiedcoach.org](mailto:membership@certifiedcoach.org)

Website: [CertifiedCoach.org](http://CertifiedCoach.org)

### **What is professional coaching?**

Coaches are professionals who apply expert processes to help others succeed in their ambitions. The role of coaching in sports is well known to most people and professional coaching has an analogous role in other life pursuits, although the methodology is different.

### **Where is coaching used?**

Coaching applies processes that promote excellence and achievement. The processes are usually very flexible and generic in application. There are executive coaches, business coaches and life coaches. Some coaches help with career development and in family relationships. You can get coaching for better academic performance, learning a foreign language and even relationship building.

Some coaches provide services to clients.

Others apply coaching skills in their roles as managers, educators, counselors, volunteers and parents.

### **Who gets coached?**

The people who benefit the most are motivated and talented, often already performing above average. And they believe in their potential to achieve at a higher level.

Others have high potential but struggle with a persistent barrier to their achievement.

In competitive sports the most coaching goes to the most talented athletes.

If you're the best, you get coached. If you want to be the best, you get coached.

### **Who can be a coach?**

Unlike most professions, coaching qualifications are broadly defined. Coaches usually have advanced education and significant life experience. They are thoughtful, superb communicators, and have invested in the study and practice of coaching.

A coach's background may be in business, education, health, counseling, homemaking or engineering. Their experience may be in small business, multinational corporations, government, nonprofits or in rearing a family. Coaches are trained in the practice of coaching and they seek coaching certification.

### **What is the International Association of Coaching?**

The International Association of Coaching® (IAC) promotes excellence in coaching and provides professional certification for coaches. It is one of the oldest and most respected coaching associations, and has members on every continent.

### **What is the IAC Student Membership?**

IAC® Student Membership promotes interaction between students with an interest in coaching, and practicing coaches. The IAC® Student Membership is available to 1) full time post-secondary students, and 2) coaching trainees

enrolled in a licensed IAC® coach training program.

### **What are the benefits of IAC Student Membership?**

We want to do everything we can to help our student members learn about coaching and develop the skills necessary to become a professional coach. Here are a few ways we help to make that happen:

- Full member access to the IAC® website
- Listing in the online Member Directory
- IAC® Voice Newsletter subscription
- Discounts at selected IAC® Conferences
- IAC® Masteries Professional Development Program

IAC® Student Membership fees are deeply discounted and adjusted according to the economic circumstances of different countries throughout the world.

Student members also receive a 50% discount on their 1<sup>st</sup> year of Full Membership in the IAC®.

### **What is an IAC Chapter?**

An IAC Chapter is a organization affiliated with the IAC®. [Find an IAC® chapter near you.](#)

### **Where can I get more information?**

Visit [CertifiedCoach.org](http://CertifiedCoach.org).